



Messe Düsseldorf India Organizes 12th edition of its packaging event **pacprocess & food pex India**

New Delhi, December 17, 2019: Messe Düsseldorf India's final event for the year 2019 with the 12th edition of its leading B2B processing & packaging trade show concluded successfully at Pragati Maidan, New Delhi. The three-day expo witnessed a remarkable response from the industry with participation from over 200 exhibitors with representation from over 10 countries, spread across 11400 sqm of exhibit space and 9925 trade visitors. The conference witnessed 35 speakers with more than 125 delegate deliberating on Packaging Design Innovation & Technology 2 (PDIT 2), planned and organized by IIP Star and supported by AIPIA (Active & Intelligent Packaging Industry Association).

The event was co-located with drink technology India which caters to beverages, dairy & liquid food industry and was organized by Messe Muenchen India.

The exhibition and conference was inaugurated by – **Dr. N.C. Saha**, Vice-president- Asian Packaging Federation & Chairman, Sectional Committees- Bureau of Indian Standards, Government of India, **Dr. G.S. Rajorhia**, President, Indian Dairy Association, **Prof. Rakesh Kumar Trivedi**, President, Oil Technologist Association of India, **Ms. Inoshi Sharma**, Director, Food Safety & Standard Authority of India (FSSAI), **Mr. Madhab Chakravarti**, Joint Director & Head, Indian Institute of Packaging (IIP) Delhi, **Mr. Vijay Sood**, Former Head Nestle India, Former Vice- Chairman, Indian Institute of Packaging (IIP), **Ms. Petra Westphal**, Exhibition Group Director Messe Muenchen GmbH, Germany, **Mr. Bhupinder Singh**, CEO, Messe Muenchen India Pvt. Ltd. and **Mr. Thomas Schlitt**, Managing Director, Messe Düsseldorf India Pvt. Ltd.

This platform has been well-supported by Industry and is backed by international organizations and Indian associations. Pacprocess & food pex India endeavors to analyze trends, forecast future developments and coming up with viable solutions to help businesses thrive. It showcases the true potential of processing & packaging industry for India.

On successful conclusion, Mr. Thomas Schlitt, Managing Director, Messe Düsseldorf India said, "pacprocess & food pex India has always been an exclusive exhibition & conference for Messe Düsseldorf India because of its aspirational nature. It has emerged as one of the leading processing & packaging show attracting the exhibitors and buyers to showcase the diverse global processing & packaging products and services in this part of the world. The deliberations at the 2nd PDIT Conference (Packaging Design Innovation & Technology Conference) brought together pertaining subjects like responsible and smart packaging. At the same time, the conference

offered to discuss the challenges for brand managers and their emerging role to explore modern packaging for competitiveness, plastic waste management, role of active packaging amongst others. Every year, the event attempts to put in the best efforts to make the show more promising to serve the industry and we look forward to having another fruitful edition in 2020.”

This year too, pacprocess & food pex India continued to receive the support of international organizations/associations and Indian processing & packaging trade associations such as Authentication Solution Providers’ Association-ASPA, Plastics Machinery Manufacturers Association of India-PMMAI, The All India Glass Manufacturers Federation-AIGMF, Trade Promotion Council of India -TPCI, Indian Paper Corrugated & Packaging Machinery Manufacturers’ Association-ICPMA, VDMA, Metal Containers Manufacturers’ Association-MCMA, Flexible Packaging Europe, Istanbul Chemical & Chemical Product Exporters’ Association-IKMIB, Global Aluminum Foil Roller Initiative, amec envasgraf, CCPIT to name a few.

About Messe Düsseldorf India

Messe Düsseldorf India is amongst the leading global players in the trade fair and event industry. Messe Düsseldorf India Pvt. Ltd. is a fully owned subsidiary of Messe Düsseldorf GmbH which is a global player both as a trade fair organizer and as a provider of trade fair related services for exhibitors and visitors. Since inception, the Messe Düsseldorf team in India is dedicated to closely work with both Indian as well as international partners in India. To know more about, Messe Dusseldorf India, please visit: <https://www.md-india.com/welcome.html>

About interpack alliance

The interpack alliance comprises events of Messe Düsseldorf that form part of the processing & packaging portfolio. Exhibitors and visitors can recognize the corresponding trade fairs by an umbrella brand that is oriented towards its counterpart – interpack, the world’s most important event in the packaging industry and related process industries. In addition to the flagship trade fair giving the alliance its name the interpack alliance includes the trade fairs upakovka (Moscow), swop (Shanghai World of Packaging), pacprocess India and food pex India (Mumbai, New Delhi), pacprocess Tehran (Tehran), components (Düsseldorf), food processing & packaging exosyumu Kenya (Nairobi), indopack (Jakarta) as well as process expo (Chicago). The interpack alliance targets the segments food, beverages, confectionery and pastries, pharmaceuticals, cosmetics, non-food consumer goods as well as capital goods on important growth markets – with focal themes differing by event. The trade fairs in China, India, Iran and Russia are exclusively supported by the Italian Packaging Machinery Manufacturers Association, UCIMA. To know more, please visit: <https://www.interpackalliance.com/>

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