



27-29 November 2024

Hall 1, 2 & 3, Bombay Exhibition Center
Mumbai, India

Press Release

The country is set to host its largest metal trade fairs, showcasing the latest innovations, new technologies and industry trends

Featuring participation from 22+ countries, with over 18,000 visitors expected, Metal Fairs 2024 promises to be a hub for networking and industry insights

Mumbai, November 2024: The metal fair quartet—wire India, Tube India, METEC India and INDIA ESSEN WELDING & CUTTING—is set to take place from November 27-29, 2024, at the Bombay Exhibition Center, Mumbai, India. The Indian metal industries are eagerly looking forward to this international exhibition and conference that returns to Mumbai after 2 years. The growth momentum in the Indian infrastructure bodes well for the metal sector, and the overwhelming response resulted in a completely sold-out event several months in advance. With over 18,000 visitors expected, this trade fair quartet will provide an excellent platform for networking and business opportunities.

The international market has eagerly embraced this year's trade fair, with companies from over 22 countries showcasing their innovations. Participating countries include Austria, Belgium, Brazil, Canada, China, Czech Republic, Estonia, France, Germany, India, Italy, Luxembourg, Singapore, Slovenia, South Korea, Spain, Sweden, Switzerland, Taiwan, Turkey, United Kingdom and United States of America.

With a total of 600 Indian and International exhibitors showcasing their offerings, attendees will have the chance to explore cutting-edge products and technologies. Visitors can also stay updated on global trends at the four country pavilions from France, Germany, Italy, and Switzerland. This is an exceptional opportunity to connect with industry leaders and discover the latest advancements.

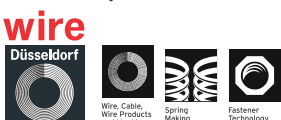
Broad-spectrum exhibition featuring innovative products from over 600 exhibitors on display

Attendees can expect to see innovations in manufacturing technology for wire, tube, fasteners & springs, tube and pipe manufacturing, heat treatment processing, pipeline and OCTG technology, metallurgical technologies (such as plant and equipment for processing prime and raw materials, iron making, steel making, casting and pouring) and cutting, joining and surfacing, plants, equipment and technology, to name a few.

To enhance the experience, exhibitors will conduct live demonstrations, allowing visitors to engage with the technologies firsthand. This is a fantastic opportunity to witness the latest advancements for the industry in action and gain valuable insights.

The exhibition, covering an impressive 38,000 square meters, will welcome visitors from a wide range of industries, including cable manufacturing, wire manufacturing, automotive component manufacturing, electrical, construction, oil and gas processing, chemical, plant machinery, equipment manufacturing, aerospace supply, chemicals, aviation and defense equipment, amongst others. This well-segmented event promises to be

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a comprehensive platform for professionals to connect, share insights and explore new opportunities across diverse sectors.

Key industry players are on board, taking advantage of additional branding opportunities to maximize their visibility and looking forward to building alliances at the show. Notable partners include *Mikrotek Machines Limited, Victory Plant & Machinery Pvt. Ltd., Zumbach Electronic India Pvt. Ltd., Italian Trade Agency, Inductotherm India Pvt. Ltd., Mahalakshmi Profiles Private Limited, Arvind Anticor Ltd., Kathuria Roll Mill India Pvt. Ltd., Fives Stein India Projects Pvt. Ltd.* and *Jayesh Industries Limited*. This strong lineup is set to enhance the event’s profile and provide valuable exposure for all involved.

Multi-faceted Experience: Technical Conferences, Welder’s Competition

Day 1 (27th November) will feature Tube India conference, co-organised by *International Tube Association (India Chapter)*, focusing on “**Emerging Opportunities for a Sustainable Future in the Tube & Pipe Industries.**” A staple for the industry, Tube India is celebrating its 10th edition this year.

On Day 2 (28th November), wire India will host a technical conference, co-organised by *Steel & Metallurgy*, addressing “**Process Innovation & Application Initiatives towards a Clean, Green, and Efficient Wire & Cable Industry in India.**” wire India is witnessing its 9th edition this year.

On Day 3 (29th November), delegates can attend the METEC India conference, co-organised by *Steel & Metallurgy*, which will explore “**VISION 2047 - 500 MT Steel Production - Initiative Towards Decarbonisation in the Indian Steel Industry.**” Showcasing incremental growth over the years, METEC India will be hosting its 9th edition this year.

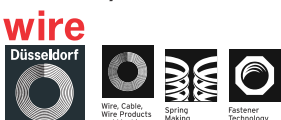
Additionally, the 10th edition of India Essen Welding & Cutting will feature an exciting Welder’s Competition, organised by the *Association of Welding Products Manufacturers (AWPM)*, running throughout the three days of the event.

Unlimited networking opportunities

Exhibitors and visitors will have endless opportunities to connect, engage in dialogue and conduct business. A well-rounded program has been curated, offering the perfect combination of exhibition showcases, competitions, technical conferences and live demonstrations. This dynamic environment is designed to foster networking and collaboration, ensuring a rewarding experience for everyone involved.

Looking forward to the show, *Millie Contractor, General Manager at Messe Düsseldorf India*, shares, “It’s fantastic to see such an encouraging response for the Indian Metal Fairs. This year, we have over 600 companies exhibiting from over 22 countries. Exhibitors will showcase state-of-the-art technologies and products across wire and cable manufacturing, tube production, processing, metallurgical processes, welding and cutting—all under one roof. The metal industry has evolved and we are transforming alongside it to create a robust platform for the exchange of new ideas, innovations and technologies. We are grateful to the entire metal industry for the whole-hearted support to the event.”

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The event is also supported by key industry associations, including the *Cable & Wire Machinery Manufacturers Association of India (CMMAI)*, *Material Recycling Association of India (MRAI)*, *International Tube Association (ITA) - India Chapter*, *Association of Welding Products Manufacturers (AWPM)*, *Indian Welding Society (IWS)*, *International Wire & Machinery Association (IWMA)*, *International Wire and Cable Exhibitors Association (IWCEA)*, *Italian Wire Machinery Manufacturers Association (ACIMAF)* and *DVS – German Welding Society*. Their support highlights the event's significance and strengthens the networking and collaboration opportunities for all participants.

For more information about the show or to register, please visit the websites:

www.wire-india.com | www.tube-india.com | www.metec-india.com | www.iewc.in

About the Organiser

Messe Düsseldorf India Pvt. Ltd. is a fully owned subsidiary of Messe Düsseldorf GmbH which is a global player both as a trade fair organiser and as a provider of trade fair related services for exhibitors and visitors. Messe Düsseldorf India has been successfully staging established trade fairs like, In-Store Asia, Medical Fair India, FAMDENT Shows & Awards, glasspex India, glasspro India, pacprocess & food pex Mumbai, India Essen Welding & Cutting, wire India, Tube India, METEC India, ProWine Mumbai and Valve World Expo India. Besides organising successful trade fairs in India, the company is also the exclusive Sales representative of Messe Düsseldorf Group for the Indian Market and is canvassing Indian customers to Events of Messe Düsseldorf Group worldwide.

About the Co-organiser

Messe Essen is the co-organiser for India Essen Welding & Cutting

MESSE ESSEN offers exhibitors the ideal environment to present their company and to establish important contacts with experts, key customers and opinion leaders.

With roundabout 55 trade fairs and exhibitions, including ten leading trade fairs, the Essen Exhibition Centre is among the top ten exhibition locations in Germany. An appealing mix of international, national and regional professional and consumer trade fairs attracts around 1.5 million visitors annually.

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