

PRESS RELEASE

10th Edition of wire India 2026 to Bring the Global Wire and Cable Industry to Mumbai

International exhibition to feature 350+ exhibitors from 24 countries, six country pavilions and a dedicated technical conference on AI, innovation and sustainable solutions

Mumbai, India | November 2026: The 10th edition of wire India, the international exhibition for the wire and cable Industry, will take place from 30th November to 2nd December 2026 at the Bombay Exhibition Centre, Mumbai. Organised by Messe Düsseldorf India, the exhibition will bring together leading manufacturers, technology providers, suppliers and industry professionals from India and across the world.

wire India continues to strengthen its position as an important meeting point for the global wire and cable industry, showcasing advancements across wire & cable manufacturing, processing machinery, wire products and associated process technologies.

Spread across 2 Halls (Halls 2 and 6), the three-day exhibition is expected to welcome more than 20,000 industry visitors, providing opportunities for business networking, technology exchange and industry collaboration.

Commenting on the upcoming edition, Millie Contractor, General Manager, Messe Düsseldorf India, said:

"The wire and cable industry is undergoing significant change, with manufacturers increasingly looking at smarter production processes, advanced machinery and more efficient use of resources to remain competitive. As technology continues to evolve, the adoption of AI, automation and sustainable manufacturing practices will play an important role in shaping the industry's next phase of growth. Through its 10th edition, wire India aims to bring these developments into focus by creating opportunities for businesses to discover new technologies, exchange industry knowledge and engage with global experts. We look forward to welcoming the industry to Mumbai and facilitating conversations that can translate into meaningful business opportunities and long-term collaboration."



Comprehensive Showcase of Wire and Cable Manufacturing Technologies

wire India 2026 will present a wide range of machinery, equipment, materials and technologies covering key stages of wire and cable manufacturing and processing.

The exhibition will feature wire manufacturing and finishing machinery, cable manufacturing machinery, fastener & spring manufacturing machinery, second-hand machinery, process technology tools, auxiliary materials, special wires & cables, measuring and control technology, testing & quality assurance solutions, environmental protection, consulting specialised services and more.

The comprehensive product showcase will offer visitors opportunities to evaluate new technologies, identify manufacturing solutions and engage directly with equipment manufacturers and technology providers.

The exhibition is expected to attract attendees from cable manufacturing, wire manufacturing, the iron and steel and non-ferrous metal industries, fastener manufacturing, spring manufacturing and other wire product manufacturing segments.

Strong International Participation with Six Country Pavilions

Recognised as one of India's leading platforms for the wire and cable industry, wire India 2026 is expected to feature more than 350 exhibiting companies from 24 countries. Countries include Austria, Belgium, Brazil, Canada, China, Finland, France, Germany, India, Italy, Japan, Korea, Netherlands, Norway, Singapore, Spain, Scotland, Sweden, Switzerland, Turkey, United Arab Emirates, United Kingdom, United States of America.

Six dedicated country pavilions representing Austria, China, France, Germany, Italy and Switzerland will showcase their manufacturing capabilities, technological expertise and industrial solutions, while providing Indian manufacturers and buyers with opportunities to explore global technologies and connect with overseas suppliers.

The international participation will provide Indian manufacturers and buyers with opportunities to explore global technologies, connect with overseas suppliers and strengthen business relationships across international markets.



Technical Conference to Focus on AI, Digital Transformation and Leadership Strategies

Knowledge exchange and industry dialogue will be an important highlight of wire India 2026, with a dedicated technical conference scheduled for Tuesday, 1st December 2026.

Jointly organised with **Steel & Metallurgy** and supported by **Steel Wire Manufacturers Association of India (SWMAI**), the conference will focus on the theme, **"Empowering the Wire & Cable Industry for the Future through AI, Innovation and Sustainable Solutions."**

The conference will bring together industry experts and stakeholders to discuss the role of artificial intelligence, digital transformation and sustainable manufacturing practices in shaping the future of the wire and cable industry. It will offer insights into emerging developments and manufacturing efficiencies, with perspectives from CEOs, raw material and machinery manufacturers.

Industry Partnerships and Sponsorships

wire India 2026 is supported by leading industry players through a range of strategic partnerships including **Italian Trade Agency (ITA)** and **Federal Ministry for Economic Affairs and Energy (Germany).**

Messe Düsseldorf India sincerely thanks all sponsors and partners for their valuable support and contribution to wire India 2026.

The exhibition also receives support from leading industry associations, including the Italian Wire Machinery Manufacturers Association (ACIMAF), Advantage Austria, Austrian Wire and Cable Machinery Manufacturers Association (AWCMA), Cable & Wire Machinery Manufacturers Association of India (CMMAI), Indian Stainless Steel Development Association (ISSDA), International Wire and Cable Machine Exhibitors Association (IWCEA), International Wire and Machinery Association (IWMA), Steel Wire Manufacturers Association of India (SWMAI), Swiss Competence Cluster (SCC) and Wire and Cable Industry Suppliers Association (WCISA).

These partnerships underline the collective commitment of the industry towards technological advancement, business development and stronger collaboration across the wire and cable manufacturing ecosystem.

A Global Platform for the Wire and Cable Industry



With its combination of international participation, specialised technology showcases and dedicated knowledge-sharing initiatives, wire India 2026 aims to strengthen connections across the global wire and cable industry.

The exhibition will provide manufacturers, buyers, technology providers and industry professionals with an opportunity to explore new products, understand emerging market developments, engage with international suppliers and establish meaningful business relationships.

About the Organizer

Messe Düsseldorf India Pvt. Ltd. is a fully owned subsidiary of Messe Düsseldorf GmbH which is a global player both as a trade fair organizer and as a provider of trade fair related services for exhibitors and visitors. Messe Düsseldorf India has been successfully staging established trade fairs like, In-Store Asia, Medical Fair India, FAMDENT Shows & Awards, glasspex India, glasspro India, pacprocess & food pex Mumbai, India Essen Welding & Cutting, wire India, Tube India, METEC India and ProWine Mumbai. Besides organizing successful trade fairs in India, the company is also the exclusive Sales representative of Messe Düsseldorf Group for the Indian Market and is canvassing Indian customers to Events of Messe Düsseldorf Group worldwide.

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