

## International THERMPROCESS Summit 2014 goes to INDIA

### Emerging economies to drive demand for thermo process industry in India

The first ITPS was held successfully last year in Dusseldorf, Germany. 147 Participants from 16 different countries and exhibitors used the conference as a welcome opportunity to hold in-depth exchanges of ideas and information for the thermo process industry. Since, the thermo process industry is going through radical changes with the downturn in the global economy, this year, the industry demanded to hold the ITPS 2014 from October 27 to 28 in an emerging economy like India. Increasing energy costs, reducing the carbon footprints, finding alternate inputs using state of the art automation levels and optimising furnace outputs are key concerns before the entire industry. The challenges are varied and many ranging from policy making, deadlocks, delay in legal framework as well as speedy implementation of green field & brown field projects. Keeping such issues in mind, we are gearing up to host ITPS 2014 in the commercial capital of Mumbai overlooking the Arabian Sea.

With the world economy expected to bounce back by the year 2015, the optimism in European economies like Germany are evident on the ground and the US is also expected to perform better in the coming months. While emerging economies like India are expected to drive the global economy, ITPS 2014 aptly choose India as a venue where the new federal govt. has recently announced quite a few policies to place the economy back on track and for speedy implementation of the ongoing and the stalled projects while simultaneously announcing the new projects.

Since the last couple of years noticed a slowdown in the Indian economy, pessimism was in the air which has now been replaced by a new ray of hope amongst 1.3 billion people. Major fossil fuels like natural gas, oil & coal have been given special emphasis by the present Govt. and the pricing policy is likely to be announced soon. With all these positive vibes around the entire thermo process industry, it is expected to benefit in the medium and long term. While challenges like land acquisition, clearances and legal bottlenecks may take a while to be resolved; freedom from red tapism, massive growth in the power sector with mega power projects in the pipeline are looking to be the priority on the government's agenda. ITPS 2014 will target at finding ways and means to overcome the challenges for long term sustainability.

Government's backing and a special focus on exports of small cars, multi-utility vehicles (MUVs), two and three wheelers and auto components, the automotive sector's contribution to the GDP is expected to double reaching a turnover worth US\$ 145 billion in 2016, according to the Automotive Mission Plan (AMP) 2006–2016. The Government of India has allowed 100 per cent FDI through the automatic route in the Indian steel sector. It has significantly reduced the duty payable on finished steel products and has streamlined the associated approval process. The government also plans to increase infrastructure spending from the current 5 per cent GDP to 10 per cent by 2017, and the country is committed to investing US\$ 1 trillion in infrastructure during the 12th Five-Year plan. Taking 15 per cent as steel component in the total investment, then it can generate additional demand worth US\$ 75 billion of steel in the next few years or US\$ 15



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billion worth of additional demand a year or in terms of quantity, an additional demand of 18.75 MT per annum. Aluminium is the fastest growing non-ferrous metal and its production volume is next only to steel among all metals. Domestically, the demand and consumption of Aluminium is projected to rise. It is expected that the domestic consumption will be 3.0 Million tonnes in 2017 that is the terminal year of 12th Five year plan. Copper is a strategic metal and only 3rd in tonnage consumption after steel and Aluminium. India is also among the top 5 Zinc Mining Countries with a production share of around 6 % and 3rd largest Zinc metal producer with about 5.7% of world production share. By 2030 the Aluminium consumption growth will be driven by China and India.

Participation is invited from furnace equipment manufacturers, iron & steel industry, non ferrous metals and automobile sector including suppliers of spares and electrical to the entire thermo process industry. The objective of this international summit is to bridge the gap between the key suppliers and the end users through the entire process chain, technology providers, original equipment manufacturers, automation solution providers, service providers, iron & steel producers, aluminium, copper & other non ferrous metal producers, automobile manufacturers, heat treatment specialists, eminent metallurgist, casting and forging units, furnace operators and all those connected with this industry. All these sectors are like to benefit from the deliberations of this summit, directly or indirectly.

ITPS 2014 is scheduled from October 27 - 28, 2014 at the Leela Hotel in Mumbai. ITPS exhibition is staged concurrently to the biggest metal trade fair platform in India, ie., Wire & Cable India, Tube India International, Metallurgy India & INDIA ESSEN WELDING & CUTTING which will take place in the Bombay Convention & Exhibition Centre, Goregaon East, Mumbai. Interested international companies should contact Mrs. Gabriele Schreiber ([schreiber@messe-duesseldorf.de](mailto:schreiber@messe-duesseldorf.de)) at Messe Düsseldorf.

For participation at ITPS 2014, contact Mr. Sachin Patil, Messe Duesseldorf India, 1 Commercial Complex, 2nd Floor, Pocket H & J, Sarita Vihar, New Delhi - 110 076. Telephone: +91 11) 26901 600; Fax: +91 26971746; Email: [PatilS@md-india.com](mailto:PatilS@md-india.com)

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